The Vermont State Dental Society (VSDS) invites you to be a part of this year’s exciting conference with exposure to over half of the state’s dentists. There are ample opportunities to network with every member of the dental team!

October 19-20, 2019

DoubleTree By Hilton Burlington Vermont
(formerly the Sheraton Conference Center)

Invitation to Exhibit

PRE/POST ATTENDEE LIST INCLUDED WITH ALL BOOTH REGISTRATIONS!

VERMONT’S OWN!
RUSTY DEWEES, “THE LOGGER” WILL PERFORM AT THURSDAY’S MIXER!

SPONSORSHIP & MARKETING OPPORTUNITIES!

VERMONT’S LARGEST DENTAL CONFERENCE!

The Vermont State Dental Society (VSDS) invites you to be a part of this year’s exciting conference with exposure to over half of the state’s dentists. There are ample opportunities to network with every member of the dental team!
Exhibitor booths will be located throughout the conference center. All booths are 10’ wide by 6’ deep. Each booth comes with the following standard equipment: draping for back and side rails (where applicable), one 6’ skirted table, two folding chairs, one company name sign, and a wastebasket. Booth fee includes Wi-Fi access, but does not include electricity; which can be pre-ordered from the DoubleTree. See www.vsds.org for Electrical Order Form. Also included for 2019, each booth registration comes with a pre and post attendee list! Great for pre-conference networking and post meeting follow up.

**AS A VALUE-ADDED SERVICE: List your top 3 booth locations on the enclosed application.*
Prior to registering be sure to preview the exhibit floor plan map on www.vsds.org for the most current space availability and company locations.

*Assignment of exhibit space shall be made solely at the discretion of the VSDS on a first-come, first-served basis. Sponsors and the number of years of participation will be taken into consideration.

Additional furniture/add-ons are available through Vermont Tent Company. Order forms are available on www.vsds.org along with electrical/shipping forms.

### BOOTH SPACE

**REGISTER EARLY TO SAVE $100**

<table>
<thead>
<tr>
<th></th>
<th>Pricing Through 6/15/19</th>
<th>After 6/15/19</th>
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</thead>
<tbody>
<tr>
<td>Single Booth</td>
<td>$825</td>
<td>$925</td>
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<tr>
<td>Double Booth</td>
<td>$1550</td>
<td>$1750</td>
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**MEALS**

Each registered booth receives morning beverages, buffet lunch, afternoon coffee, and Thursday evening “show food” for two representatives. Additional meal packages may be purchased, see registration form to pre-order or to add on later, contact the VSDS at 802-864-0115.

### MEALS

**SET UP REQUIRED:**

**WEDNESDAY, SEPTEMBER 18TH**

**EXHIBIT HOURS:**

**THURSDAY, SEPTEMBER 19TH**

**FRIDAY, SEPTEMBER 20TH**

**REMOVAL:**

**THURSDAY, SEPTEMBER 19TH**

**FRIDAY, SEPTEMBER 20TH**
MARKETING & SPONSORSHIP OPPORTUNITIES

CONFERENCES

Please consider the following options:

- **Gold Plus: Lanyard Sponsor**  $900—Exclusive opportunity to provide your company branded lanyards (with bull-dog clip only) worn by 500+ conference participants, plus sponsorship fee. Can’t make the meeting? Have a presence; this sponsorship is also available to non-registered companies. Deadline for this sponsorship is June 1st.

- **Gold Plus: Conference Pens Sponsor**  $900—Exclusive opportunity to provide us your company branded pens to be provided to all attendees with their conference folders. Can’t make the meeting? Have a presence; this sponsorship is also available to non-registered companies. Deadline for this sponsorship is June 1st.

For the sponsorships below refer to the registration form for sponsorship level details. No deadline for sponsorships below.

- **Gold Level Sponsor**  $700
- **Silver Level Sponsor**  $500
- **Bronze Level Sponsor**  $300

*All levels of sponsorship are appreciated! Sponsorships are first come, first served.*

ENTERTAINMENT

**MUSIC*COMEDY*MIXER**

This year we are very excited to host a local celebrity for our entertainment. Meet **Rusty DeWees, THE LOGGER**! His one man stage show “THE LOGGER” is a hilarious combination of stand-up and theatre show that incorporates funny ad libs, and a great set of country music with Rusty on guitar and vocals. This exciting event premiers Thursday, September 19th at 4:30pm in the Exhibit Hall. Exhibitors are encouraged to attend. This is a great opportunity to get out from behind your booth and mingle with attendees, enjoy the entertainment, and create new contacts. Some of the best sales occur in a social setting! Come Eat, Drink, and be Entertained by a local favorite!

RAFFLES

Back again this year, each exhibitor booth will receive **Golden Raffle** tickets to give to participants who place an order valued over $200. Participants will then be entered into the VSDS Grand Prize Drawing.

**Discover VT Scavenger Hunt Returns**: Attendees locate VT photos (supplied by VSDS) displayed at all exhibit booths. This activity encourages attendees to visit booths and provides you an opportunity to start conversations and show product. Attendees will complete entry forms to qualify for prizes.

As a **Special Thank You to Exhibitors**: There will be an **Exhibitor Raffle**, so please leave your business card at registration for a chance to win 50% off your 2020 booth!
HOTEL

Our host hotel is the DOUBLETREE by Hilton (formerly the Sheraton). We encourage you to stay at the DoubleTree by Hilton Burlington and reserve rooms under the Vermont Dental Conference room block. To contact the hotel call 802-865-6600. Guests of VSDS are eligible for a discounted room rate of $179 night. We are holding blocked space until 8/28/19, based upon space availability. Book early and take advantage of staying at our host hotel! Use the following link to book through our room block:


Parking: Free parking is available in both the conference and hotel parking areas.

Pre-shipping: There is limited storage capacity for pre-shipped materials. You may pre-ship to the hotel beginning on Monday, September 16th. Please be certain to affix the meeting name “Vermont Dental Conference” to your label. Shipping arrangements must be coordinated on your own in both directions. NEW this year, there are applicable fees to ship to the venue and store packages/pallets at the hotel.

SEE DOUBLETREE ELECTRICAL/DRAYAGE FORM.

GENERAL

Payment, Rates, Refunds: Booth rates are stated in the invitation as well as on the application. Full payment is due by 6/15/2019 for Early Bird rate. Any application received after this date must also be accompanied by full payment at the applicable rate. Please notify the VSDS as soon as possible if you are unable to keep your booth space. Cancellations made prior to 7/14/19 will receive a full refund less a $100 administrative fee. Those cancelled after 7/14/19 will be reviewed by the VSDS.

Liability: The Exhibitor acknowledges that the Vermont State Dental Society is merely a licensee of the Doubletree By Hilton Burlington Vermont. The exhibit halls and surrounding areas are licensed to the VSDS. Accordingly, the exhibitor shall use its booth space in compliance with all rules and regulations as set forth by the Doubletree, and will only display products and materials manufactured or distributed by it in the regular course of its business. The exhibitor agrees that the contract of which these rules are a part, constitutes a sub-license agreement of its space, and shall not assign, further sub-license, or otherwise apportion or dispose of its exhibit space or any part thereof.

Contact us for further information or questions.

VERMONT STATE DENTAL SOCIETY
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joanne.conant@vsds.org or diane.dumas@vsds.org