The Vermont State Dental Society (VSDS) welcomes you to be a part of this year’s exciting virtual conference, providing access to over half of the state’s dentists. Join us for this great event!

Invitation to Exhibit
September 16-18, 2020

We’re Going Virtual

The Vermont State Dental Society (VSDS) welcomes you to be a part of this year’s exciting virtual conference, providing access to over half of the state’s dentists. Join us for this great event!

TOP QUALITY SPEAKERS to ATTRACT ATTENDEES

“EASY” TO NAVIGATE VIRTUAL PLATFORM with CUSTOMIZABLE EXHIBITOR TEMPLATE

VERMONT’S LARGEST DENTAL CONFERENCE!

EXPLORE SPONSORSHIP & MARKETING OPPORTUNITIES

ALL EXHIBITORS RECEIVE A PRE/POST ATTENDEE LIST WITH ALL VIRTUAL BOOTH REGISTRATIONS!
VIRTUAL EXHIBIT HALL INFORMATION

VIRTUAL BOOTH

Virtual Exhibitor booths will be located in the virtual exhibit hall as part of the Virtual Tradeshow.

You will be provided with access to a portal with an Exhibitor Booth template that you can customize to include a company profile, informational PDF’s, link to your company website, videos and much more! Our virtual platform provides easy access and is user-friendly.

ALL Virtual Exhibit Booths Include:

♦ Elevated Exposure due to our condensed availability of the Virtual Exhibit Hall Space.

♦ Customizable Virtual Trade Show Booth (easy to use template provided to you to set up)

♦ Pre/Post Attendee List

♦ Lead Retrieval information of visitors to your booth

♦ 3 Days of Exposure on the Virtual Platform with your company profile page.

Our conference will have an EVENT APP and we will update you on how this can be used for networking.

See the next page for Sponsorship Options!

These sponsorships offer a variety of opportunities to reinforce your brand, build business, and strengthen relationships and make new connections. These opportunities are well worth the marketing dollars with numerous value-added benefits.

BOOTH RATES

<table>
<thead>
<tr>
<th>Pricing Through 8/21/20</th>
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</thead>
<tbody>
<tr>
<td>Virtual Booth $625</td>
</tr>
<tr>
<td>Special Offer to registered Exhibitors prior to 7/1/20. $825.00</td>
</tr>
</tbody>
</table>

No Sponsorship
Includes Bronze Sponsorship

PLEASE SEE SPONSORSHIP OPTIONS!
REGISTRATION DEADLINE: August 21st

HOURS

VIRTUAL EXHIBIT HALL HOURS: 3 Exhibit Days

A static display will be available all 3 days with your profile page. (9/16-18)

*The Virtual Trade Show will be Live on the following dates and times:

*Thursday  September 17th  9:00am - 11:00am
*Friday  September 18th  9:00am - 11:00am & 1:30pm-2:30pm

The Virtual Exhibit Hall/Tradeshow will occur during unopposed times in the attendee schedules. Please have representation during the Virtual Exhibit Hall times for the continuity and professionalism of the conference. We recommend at least 2 reps, one at the booth one available to chat in a Zoom Room.

Attendees can visit Exhibitor Profile Pages anytime during the event and request information. We have modified our overall speaker schedule to provide off-hour options, please see the Attendee Schedule at a Glance. (included with correspondence).

Payment, Rates, Refunds: Booth rates are stated in the invitation as well as on the application. Full payment is due by 8/21/2020. Any application received after this date must also be accompanied by full payment at the applicable rate. Please notify the VSDS as soon as possible if you are unable to keep your booth space. Cancellations made prior to 8/21/20 will receive a full refund less a $100 administrative fee. Those cancelled after 8/21/20 will be reviewed by the VSDS.

We’re Going Virtual...

VERMONT DENTAL CONFERENCE
SEPTEMBER 16, 17, 18, 2020
MARKETING & SPONSORSHIP OPPORTUNITIES

SPONSORSHIPS

Vermont DENTAL CONFERENCE

September 16—18, 2020

Virtual Exhibit Hall presents the VENDOR SHOWCASE SPONSORSHIP Opportunities!

**Gold Sponsor**: $625 + 700 = $1325

Includes Virtual Booth & Gold Sponsorship Benefits
+ Receive A $100 Loyalty Coupon for 2021 Vermont Dental Conference (September 23-24, 2021 So. Burlington, VT)

- Direct Marketing to VSDS Membership through an event update to include company profile for a Vendor Spotlight please submit a profile marketing piece to be included with this correspondence).
- Company Name recognition at all event program announcements
- Company Branded Logo on VSDS Website with clickable link to website with extended exposure through December
- Company Branded Logo on the Virtual Platform
- Dedicated Sponsor Page on the Virtual Platform and VSDS Website
- Branded Logo on Event App
- VSDS Membership List (provided via email)

**Silver Sponsor**: $625 +$500 = $1125

Includes Virtual Booth & Silver Sponsorship Benefits
+ Receive A $100 Loyalty Coupon for 2021 Vermont Dental Conference (September 23-24, 2021 So. Burlington, VT)

- Company Name recognition at all event program announcements
- Company Branded Logo on the Virtual Platform
- Dedicated Sponsor Page on the Virtual Platform and VSDS Website
- Event App exposure
- VSDS Membership List (provided via email)

**Bronze Sponsor**: $625 + $300 = 925 ($825 for pre-registered exhibitors prior to 7/1)

Includes Virtual Booth & Bronze Sponsorship Benefits
+ Receive A $100 Loyalty Coupon for 2021 In-Person Vermont Dental Conference

- General Recognition at all event program announcements
- Company Name listed on VSDS Website with extended exposure through December
- Company Branded Logo on the Virtual Platform
- Dedicated Sponsor Page on the Virtual Platform
- VSDS Membership List (provided via email)

VERMONT STATE DENTAL SOCIETY

1 KENNEDY DRIVE, STE L-3, SO. BURLINGTON, VT 05403 (P) 802-864-0115 (F) 802-864-0116

joanne.conant@vsds.org or diane.dumas@vsds.org
INSTRUCTIONS: Please complete ALL sections of the application so that the VSDS can process it accurately. By submitting the application, you agree that you have read and agree to all rules as outlined in the exhibitor invitation. Please keep a copy of your registration for your records.

CONTACT INFORMATION

______________________________
COMPANY NAME

______________________________
COMPANY PRODUCT DESCRIPTION

______________________________
COMPANY WEBSITE FOR MARKETING PURPOSES

______________________________
BOOTH SIGN SHOULD READ

______________________________
MAILING ADDRESS

______________________________
CITY, STATE, POSTAL CODE

______________________________
EMAIL & NAME OF PERSON SUBMITTING THIS APPLICATION

__________________________
PHONE NUMBER

______________________________
REPRESENTATIVE #1
Email: _______________________

______________________________
REPRESENTATIVE #2
Email: _______________________

Representative Names are required for whomever will be participating in the Virtual Exhibit Hall. Limited to 2 persons.

RATES

<table>
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<th></th>
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<tr>
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<td>*</td>
<td></td>
</tr>
<tr>
<td>Gold Sponsor (no limit)</td>
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<td></td>
</tr>
<tr>
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<td></td>
</tr>
<tr>
<td>Bronze Sponsor (no limit)</td>
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<tr>
<td>Registration Deadline 8/15/20</td>
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METHOD OF PAYMENT

☐ CHECK MADE PAYABLE TO VSDS

__________________________
CREDIT CARD NUMBER (VISA/MC ONLY)

__________________________
EXPIRATION DATE

__________________________
SECURITY CODE

__________________________
BILLING ADDRESS/POSTAL CODE

__________________________
NAME ON CARD

__________________________
AUTHORIZED SIGNATURE

Return application and check made payable to: Vermont State Dental Society, 1 Kennedy Drive, Suite L-3 South Burlington, VT 05403. Applications containing credit card information may be faxed to 802-864-0116 (FAX), emailed to joanne.Conant@vsds.org or alternatively to diane.dumas@vsds.org. Thank you! Questions? Call 802-864-0115