



## 2023 Vermont Dental Conference Exhibitor Application

**INSTRUCTIONS:** Please complete all sections of the application for accurate processing by VSDS. By submitting the application, you indicate you have read and agree to all rules as outlined in the Exhibitor Invitation.

### Contact Information

**Company Name**

**Company Product Description**

**Company Website for Marketing Purposes**

**Name of Person Submitting Registration**

**Email of Person Submitting Registration**

**Company Phone of Person Submitting Registration**

**Cell Phone of Person Submitting Registration**

**Mailing Address**

**City, State, Postal Code**

**#1 VT Representative Name**

**#1 VT Representative Contact Email**

**#1 VT Representative Contact Cell Phone**

**#2 VT Representative Name**

**#2 VT Representative Contact Email**

**#2 VT Representative Contact Cell Phone**

PLEASE SUBMIT NAME AND CONTACT INFO FOR ANY ADDITIONAL REPS WITH THIS FORM.

### Booth Package Benefits Include:

- Single Booth Space - 10' wide X 6' deep size booth space
- Each Booth comes with the following standard features: one 6' skirted table, two folding chairs and a wastebasket
- One Company Sign to be placed at your booth
- Complimentary WIFI access
- Company name in Attendee Brochure (if registered by 5/24/23)
- Company listing on the VSDS website
- Pre & Post Attendee List
- Meal Package for **TWO** representatives: continental breakfast & beverages, buffet lunch, afternoon coffee, & Thursday evening Social Mixer & Entertainment show food. Additional meal packages can be purchased, submit information for additional reps with this form

**Our Company Booth Sign Should Read:**

**Additional Fees:**

- Electricity MUST BE PREORDERED and Drayage fees apply to ship to venue, these are ordered through the DoubleTree by Hilton

**Will you be ordering Electrical** Yes ☐ No ☐

### Booth Location Request\*

Check VSDS website for current booth availability. Exhibitor Booth [Map](#) is updated regularly.

1st Choice Booth #

2nd Choice Booth #

3rd Choice Booth #

List industry competitors you prefer not to be located next to:

*\*Assignment of exhibit space shall be made solely at the discretion of the VSDS on a first-come, first-served basis. Sponsors and the number of years of participation will be taken into consideration.*

# Additional Conference Marketing Opportunities

We offer unique **VSDS Advertising** options. All of these help your company maintain a presence within the Vermont Dental Community, promote your products or services, and offer show specials while staying connected to attendees & dentists.

## Premier Conference Sponsor

*This is the first year VSDS has offered this exclusive opportunity.*

As our sole **Premier Conference Sponsor** you receive:

- ◆ Exclusive opportunity to speak in front of member dentist audience at the VSDS Annual Business meeting on Thursday morning of the Conference.
- ◆ Logo recognition on multiple visuals promoting conference including Brochure & Promotional Materials (*brochure if registered by 5/24*)
- ◆ Logo recognition on visuals at Conference
- ◆ Logo recognition on Conference Website & VSDS.org
- ◆ 6-month rotator advertising spot on the VSDS website.
- ◆ Complimentary single exhibit booth

**Deadline for this sponsorship is May 24th!**

**Available to your company: \$5,000.00**

## VSDS Quarterly E-Newsletter

The VSDS Newsletter - circulated to our dentist membership every quarter. Two (2) spots are available in each issue for August, December, and March. Average open rate 70%! **Available until filled.**

- Feature Includes:**
- One 4" X 2" ad placed per newsletter
  - Select multiple sponsorships and change ads each publication
  - Stationary ads with maximum exposure

**Available to your company: \$400.00/quarter**

August 2023, December 2023, March 2024

Ads must be submitted 30 days prior to publication

## Education Sponsors

### Gold

- ◆ Company logo sign at all Conference CE classes
- ◆ Company recognized by name at the beginning of each program, during meals, exhibit times, and at entertainment.
- ◆ Company logo on room monitors during convention
- ◆ Organization listed in conference brochure (*if registered before 5/24*) and on Conference Sponsor signage
- ◆ Priority listing and logo on conference website.

**Available to your company: \$1,500.00**

### Silver

- ◆ Your organization recognized by name at the start of each lecture, during meals, exhibit times, and entertainment.
- ◆ Priority listing in our conference brochure (*if registered before 5/24*)
- ◆ Logo on Sponsor signage, and listing on conference website.

**Available to your company: \$750.00**

## VSDS Website Home Page Rotator Ad

The welcoming rotator ad sequence is located front & center at the top of our Home Page. Two (2) spots available per month beginning August through March. **Available until filled.**

- Feature Includes:**
- Above the "Fold" rotating ad in sequence of 6 or less ads
  - Includes space for 620 X 263 pixel graphic
  - Link to website and one sentence descriptor

**Available to your company: \$400.00/quarter**

One month duration starts first of the month (June - December 2023)

Ads must be submitted 30 days prior to publication

## Your Conference Selections

RATES	Through 06/17/23	Beginning 06/18/23	Subtotal
Booth-Single	\$875	\$975	\$_____
Booth-Double	\$1,550	\$1,750	\$_____
Additional Rep Meal Plans	\$50pp/day: #_____		\$_____
<b>Marketing Opportunities:</b>			
Premier Sponsor		\$5,000	\$_____
Education Sponsor			
<input type="checkbox"/> Gold Level		\$1,500	\$_____
<input type="checkbox"/> Silver Level		\$750	\$_____
VSDS Quarterly Newsletter		\$400/ad	
<input type="checkbox"/> August 2023			\$_____
<input type="checkbox"/> December 2023			\$_____
<input type="checkbox"/> March 2024			\$_____
VSDS Home Page Rotator Ad		\$400/ad	
<input type="checkbox"/> June 2023			\$_____
<input type="checkbox"/> July 2023			\$_____
<input type="checkbox"/> August 2023			\$_____
<input type="checkbox"/> September 2023			\$_____
<input type="checkbox"/> October 2023			\$_____
<input type="checkbox"/> November 2023			\$_____
<input type="checkbox"/> December 2023			\$_____

**Registration Deadline:**  
**08/21/23**

**CONFERENCE TOTAL:**

## PAYMENT METHOD

☐ Check made payable to VSDS

☐ Credit Card MC/VISA ONLY

Credit Card Number

Expiration Date

Security Code

Billing Address for Card

City

State

Zip

Name on Card

Authorized Signature

**Return application and check made payable to:**

Vermont State Dental Society  
1 Kennedy Drive, Suite L-3,  
So. Burlington, VT 05403

**Applications with credit card information can be:**

**Faxed: 802-864-0116 Called-In: 802 864-0115**

**Or Emailed (preferred) to:**

[info@vsds.org](mailto:info@vsds.org)

**Thank You!**