



Vermont State  
Dental Society



# Invitation to Exhibit

**September 19-20, 2024**

DoubleTree By Hilton Burlington, Vermont

**Showcase Your Dental Solutions: Join us at the VT Dental Conference!**

Customize your experience and exposure to Vermont dental professionals!

**NEW ROBUST  
SPONSORSHIP  
OPPORTUNITIES TO PUT  
YOUR COMPANY IN  
FRONT OF VERMONT'S  
DENTAL COMMUNITY**

**INNOVATE.  
COLLABORATE.  
ELEVATE.**

**CONNECT WITH  
PURCHASING DECISION  
MAKERS—OVER HALF OF  
2023 ATTENDEES WERE  
BUYERS FOR THEIR  
OFFICES...**

# EXHIBITION INFORMATION

## EXHIBITOR BOOTH PACKAGES

Exhibitor booths will be located throughout the conference center. Being a vendor at the Vermont Dental Conference is a great way to meet and interact with the Vermont Dental Community.

### **2024 BOOTH PACKAGE INCLUDES: \***

- Single 10' x 6' booth or Double 20' x 6' booth
- Skirted table
- Two chairs & one wastebasket
- One company name sign
- Wi-Fi Access
- Meals for two representatives throughout the conference
- Customizable conference-branded postcards (digital version) and social media graphics to send to your client base to promote your show specials.
- Pre and post-attendee lists
- General listing in conference brochure (if registered before 05/23)

**\*Does not include electricity; which must be pre-ordered from the DoubleTree. [ELECTRICITY/DRAYAGE FORM](#)**

On your registration form, list your top 3 booth locations. Booth availability and competitor locations can be checked by visiting the plan map on the [Conference Exhibitor Page](#).

Assignment of exhibit space is made solely at the discretion of the VSIDS on a first-come, first-served basis and subject to change. Sponsors and the number of years of participation will be taken into consideration.

Each registered booth receives morning beverages, buffet lunch, afternoon coffee, and Thursday evening "show food" for **two** representatives. Additional meal packages may be purchased, see registration form to pre-order or to add on later, contact Emma Anhalt— [mail@vsds.org](mailto:mail@vsds.org) or by calling 802-556-2934.

## 2024 EXHIBITOR BOOTH RATES

	Pricing Through 6/14/24	Beginning 6/15/24
Single Booth	\$975	\$1,075
Double Booth	\$1,550	\$1,750

**EARLY REGISTRATION SAVES YOU \$100!**

## EXHIBITOR HOURS & SETUP

### LOAD IN FOR EXHIBITORS:

Wednesday, September 18th 3:00pm - 7:30pm

### EXHIBIT HOURS:

Thursday, September 19th 8:00am - 6:00pm

Friday, September 20th 8:00am - 2:00pm

- Exhibitor set up is required on Wednesday in preparation for a full day on Thursday.
- Networking with participants begins at 8:00am on Thursday and continues through the 6:00pm closing of the mixer.
- Networking begins Friday at 8:00am and concludes at 2:00pm.
- Please use these breakdown times for the continuity and professionalism of the conference.

**Thursday: 7-8PM; Friday: 2-4PM**



**REGISTER BEFORE 05/23/24  
TO HAVE YOUR COMPANY NAME IN THE EVENT BROCHURE**

## PARTICIPANT INCENTIVES

**GOLDEN TICKET RAFFLE**—Each exhibitor booth will receive Golden Raffle tickets to present to participants who place an order valued \$200 or more. Participants enter the tickets into the VSIDS Grand Prize Drawing for an office lunch party.

**COMPANY SHOW SPECIALS**—Promote your show specials prior to the Conference by using our customizable conference branded digital postcards and social media graphics. We encourage you to arrange meetings in advance with existing clients to conduct at the Conference. (materials sent to registered reps by 06/30/24)

**THURSDAY ANNUAL MIXER**—Gather after the conference at 4:30 PM to socialize and network with member dentists and their dental teams. Enjoy snacks and drinks and meet our newest VSIDS Member Dentists. We are combining our Social Mixer with our Early Career Dentists Mixer this year. Jump in and mingle!

# 2024 SPONSORSHIP OPPORTUNITIES

## Presenting Conference Sponsor

(1 Available)

**\$6,000**

*Elevate your company brand! Exclusive logo placement and the opportunity to speak directly to conference attendees boosts your brand's equity in the dental industry.*

- Company logo on Attendee Badges
- Linked company logo on the Conference Registration Page
- Opportunity to speak at the Dentist's Annual Meeting
- One (1) complimentary conference pass
- One (1) Six-month rotator ad on the VSDS website
- Company Ad in conference brochure (*must register before 5/23*)
- Company logo on the conference registration page
- Company logo on Waterfall Signage in the hotel Atrium
- Logo placement on sponsor signage throughout the venue
- One (1) Quarterly newsletter advertisement
- One (1) 10' x 6' booth package

## Lanyard Sponsor (1 Available) **\$3,500**

*Your Logo will be visible on every attendee throughout the Conference creating thousands of brand impressions.*

- Company logo printed on lanyards distributed to all attendees
- Company listing in conference brochure (*must register before 5/23*)
- Company logo on the conference registration page
- Logo placement on sponsor signage throughout the venue
- (1) Quarterly newsletter advertisement
- (1) 10' x 6' booth package

## WiFi Sponsor (1 Available) **\$3,500**

*Unlock the power of connection where every login becomes a gateway to your brand.*

- Logo on signage at registration with WiFi log-in information
- Customized WiFi password with your company name
- Company listing in conference brochure (*must register before 5/23*)
- Company logo on the conference registration page
- Logo placement on sponsor signage throughout the venue
- (1) Quarterly newsletter advertisement
- (1) 10' x 6' booth package

## Annual Mixer Sponsor

(1 Available)

**\$3,500**

*Stand out from the crowd after a busy day of learning at our Thursday evening mixer when attendees are looking to unwind and connect*

- Custom printed drink tickets featuring your company logo—use them to distribute to attendees visiting your booth.
- Premium placement for client-provided signage on the bar and buffet areas or next to the bar (pop-up banner)
- Speaking opportunity at the mixer to welcome attendees
- Company listing in conference brochure (*must register before 5/23*)
- Company logo on the Conference Registration Page
- Logo placement on sponsor signage throughout venue
- One (1) Quarterly Newsletter Advertisement
- One (1) 10' X 6' booth package

## Directional Sign Sponsor (1 Available) **\$3,500**

*Enhance your brand's visibility and guide attendees seamlessly from registration to the conference meeting rooms with eye-catching branded directional floor decals.*

- Directional floor decals branded with your company logo
- Decals placed throughout high-traffic areas at venue
- Company listing in conference brochure (*must register before 5/23*)
- Company logo on the conference registration page
- Logo placement on sponsor signage throughout the venue
- (1) Quarterly newsletter advertisement
- (1) 10' x 6' booth package

## Educational Sponsor (Multiple Available) **\$1,500**

*Position your company at the forefront of Dental Continuing Education.*

- Name placement on conference website
- Company link on website
- Logo placement on classroom monitors & name on stage
- Recognition during introduction of class

## Smile Ambassador (Multiple Available) **\$500**

*Your company can help bring the Vermont Dental Conference to life. Enjoy prominent company name placement.*

- Name placement on conference website
- Logo on poster at registration area



# HOTEL, SHIPPING & GENERAL INFORMATION

## DOUBLETREE HOTEL INFO

Our host hotel is the **DOUBLETREE by Hilton**. We encourage you to stay at the DoubleTree by Hilton Burlington. Reserve your rooms under the **Vermont Dental Conference room block**.

To contact the hotel call 802-865-6600. Guests of VSDS are eligible for a discounted, refundable room rate of **\$209 night**. Blocked space is held until **8/30/24** and based upon space availability.

Book early and take advantage of staying at our host hotel! Use the following link to book through our room block.

### [HOTEL BOOKING LINK](#)

This link is also on the [Exhibitor Page](#) of our website.

**Parking:** Free parking is available in both the conference and hotel parking areas.

**Pre-shipping Materials:** The DoubleTree has limited storage capacity for pre-shipped materials. You may pre-ship to the hotel beginning on **Monday, September 16th**. Please be certain to affix the event name "Vermont Dental Conference" to your label. Shipping arrangements must be coordinated on your own in both directions. **There are applicable fees to ship to the venue and store packages/pallets at the hotel. See form.**

Remember, electricity is not included with your Exhibitor Booth Package. To arrange for service at the conference please fill out and send the [ELECTRICITY/DRAYAGE FORM](#) back to the hotel. Contact information on the fillable form.

## GENERAL INFORMATION

**Payment, Rates, Refunds:** Booth rates are stated in the invitation as well as on the application. Full payment is due by 6/14/24 for Early Bird rate. Any application received after this date must also be accompanied by full payment at the applicable rate. Deadline to register is 8/19/24. Please notify the VSDS as soon as possible if you are unable to keep your booth space. Cancellations made prior to 7/12/24 will receive a full refund less a \$100 administrative fee. Those cancelled after 7/12/24 will be reviewed by the VSDS.

**Liability:** The Exhibitor acknowledges that the Vermont State Dental Society is merely a licensee of the DoubleTree By Hilton Burlington Vermont. The exhibit halls and surrounding areas are licensed to the VSDS. Accordingly, the exhibitor shall use its booth space in compliance with all rules and regulations as set forth by the DoubleTree, and will only display products and materials manufactured or distributed by it in the regular course of its business. The exhibitor agrees that the contract of which these rules are a part, constitutes a sub-license agreement of its space, and shall not assign, further sub-license, or otherwise apportion or dispose of its exhibit space or any part thereof.

### EVENT QUESTIONS & CONTACT INFORMATION

For Conference & Registration Questions please email or call Junapr Events at: [mail@vsds.org](mailto:mail@vsds.org) / 802-556-2934

For Conference Overview & Information: [VSDS Exhibitors](#)



### VERMONT STATE DENTAL SOCIETY

# Vermont Dental Conference

## September 19 - 20, 2024

DoubleTree by Hilton  
Burlington, VT

### 2024 Vermont Dental Conference Exhibitor Application

**INSTRUCTIONS:** Please complete all sections of the application for accurate processing by VSIDS. By submitting the application, you indicate you have read and agree to all rules as outlined in the Exhibitor Invitation.

#### Contact Information

Company Name

Company Product Description

Company Website for Marketing Purposes

Name of Person Submitting Registration

Email of Person Submitting Registration

Company Phone of Person Submitting Registration

Cell Phone of Person Submitting Registration

Mailing Address

City, State, Postal Code

#1 VT Representative Name

#1 VT Representative Contact Email

#1 VT Representative Contact Cell Phone

#2 VT Representative Name

#2 VT Representative Contact Email

#2 VT Representative Contact Cell Phone

PLEASE SUBMIT NAME AND CONTACT INFO FOR ANY ADDITIONAL REPS WITH THIS FORM.

#### Booth Package Benefits Include:

- Single 10' x 6' booth or Double 20' x 6' booth
- Skirted table
- Two chairs & one wastebasket
- One company name sign
- Wi-Fi Access
- Meals for two representatives throughout the conference
- Customizable conference-branded postcards (digital version) and social media graphics to send to your client base to promote your show specials.
- Pre and post-attendee lists
- General listing in conference brochure *(if registered before 05/23)*

Our Company Booth Sign Should Read:

Additional Fees:

- Electricity **MUST BE PREORDERED** and Drayage fees apply to ship to venue, these are ordered through the DoubleTree by Hilton

Will you be ordering Electrical Yes  No

#### Booth Location Request\*

Check the VSIDS website for current booth availability. Exhibitor Booth [Map](#) is updated regularly on the Exhibitor Page .

1st Choice Booth #

2nd Choice Booth #

3rd Choice Booth #

List industry competitors you prefer not to be located next to:

\*Assignment of exhibit space shall be made solely at the discretion of the VSIDS on a first-come, first-served basis. Sponsors and the number of years of participation will be taken into consideration.

# Additional Conference Marketing Opportunities

We offer unique **VSDS Advertising** options. All of these help your company maintain a presence within the Vermont Dental Community, promote your products or services, and offer show specials while staying connected to attendees & dentists.

## Presenting Conference Sponsor \$6,000

- Company logo on Attendee Badges
  - Linked company logo on the Conference Registration Page
  - Opportunity to speak at the Annual Meeting
  - One (1) complimentary conference pass
  - One (1) Six-month rotator ad on the VSDS website
  - Company Ad in conference brochure (**must register before 5/23**)
  - Company logo on the conference registration page
  - Company logo on Waterfall Signage in the hotel Atrium
  - Logo placement on sponsor signage throughout the venue
  - One (1) Quarterly newsletter advertisement
  - One (1) 10' x 6' booth package
- One Available**

## Lanyard Sponsor \$3,500

- Company logo printed on lanyards distributed to all attendees
  - Company listing in conference brochure (**must register before 5/23**)
  - Company logo on the conference registration page
  - Logo placement on sponsor signage throughout the venue
  - (1) Quarterly newsletter advertisement
  - (1) 10' x 6' booth package
- One Available**

## WiFi Sponsor \$3,500

- Logo on signage at registration with WiFi log-in information
  - Customized WiFi password with your company name
  - Company listing in conference brochure (**must register before 5/23**)
  - Company logo on the conference registration page
  - Logo placement on sponsor signage throughout the venue
  - (1) Quarterly newsletter advertisement
  - (1) 10' x 6' booth package
- One Available**

## Annual Mixer Sponsor \$3,500

- Custom printed drink tickets featuring your company logo
  - Premium placement for client-provided signage on the bar and buffet areas
  - Speaking opportunity at the mixer to welcome attendees
  - Company listing in conference brochure (**must register before 5/23**)
  - Company logo on the Conference Registration Page
  - Logo placement on sponsor signage throughout the venue
  - One (1) Quarterly Newsletter Advertisement
  - One (1) 10' X 6' booth package
- One Available**

## Directional Sign Sponsor \$3,500

- Directional floor decals branded with your company logo
  - Decals placed throughout high-traffic areas at venue
  - Company listing in conference brochure (**must register before 5/23**)
  - Company logo on the conference registration page
  - Logo placement on sponsor signage throughout the venue
  - (1) Quarterly newsletter advertisement
  - (1) 10' x 6' booth package
- One Available**

## Educational Sponsor \$1,500

- Name placement on conference website
  - Company link on website
  - Logo placement on classroom monitors & name on stage
  - Recognition during introduction of class
- Multiple Available**

## Smile Ambassador \$500

- Name placement on conference website
  - Logo on poster at registration area
- Multiple Available**

## Conference Rates

### Exhibitor Packages

	Through 06/14/24	Beginning 06/15/24	Amount
Booth-Single	\$975	\$1,075	\$_____
Booth-Double	\$1,550	\$1,750	\$_____
Additional Rep Meal Plans	#Thur \$50pp/day: #Fri		\$_____

### Sponsorship Opportunities:

	Amount
Presenting Sponsor	\$6,000 \$_____
Annual Mixer Sponsor	\$3,500 \$_____
Lanyard Sponsor	\$3,500 \$_____
WiFi Sponsor	\$3,500 \$_____
Directional Sign Sponsor	\$3,500 \$_____
Educational Sponsor	\$1,500 \$_____
Smile Ambassador	\$ 500 \$_____

CONFERENCE TOTAL:

Conference Registration Deadline: 08/19/24

## PAYMENT METHOD

- Check made payable to VSDS
- Credit Card MC/VISA/AMEX/DISC

Credit Card Number

Expiration Date

Security Code

Billing Address for Card

City

State

Zip

Name on Card

Authorized Signature

COMPLETE THIS FILLABLE REGISTRATION FORM  
SAVE & RETURN:

EMAIL: [mail@vsds.org](mailto:mail@vsds.org)

US MAIL: VSDS 1 Kennedy Dr., STE L-3, So. Burlington, VT 05403

QUESTIONS: Junapr Events - 802-556-2934