# Vermont Dental Conference September 19-- 20, 2024

DoubleTree by Hilton Burlington, VT

## 2024 Vermont Dental Conference Exhibitor Application

**INSTRUCTIONS:** Please complete all sections of the application for accurate processing by VSDS. By submitting the application, you indicate you have read and agree to all rules as outlined in the Exhibitor Invitation.

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Contact Information	Booth Package Benefits Include:		
Company Name	• Single 10' x 6' booth or Double 20' x 6' booth		
Company Product Description	<ul> <li>Skirted table</li> <li>Two chairs &amp; one wastebasket</li> <li>One company name sign</li> <li>Wi-Fi Access</li> </ul>		
Company Website for Marketing Purposes	<ul> <li>Meals for two representatives throughout the conference</li> <li>Customizable conference-branded postcards (digital version)         <ul> <li>and social media graphics to send to your client base</li> </ul> </li> </ul>		
Name of Person Submitting Registration	to promote your show specials.  • Pre and post-attendee lists  • General listing in conference brochure (if registered before 05/23)		
Email of Person Submitting Registration	Our Company Booth Sign Should Read:		
Company Phone of Person Submitting Registration			
Cell Phone of Person Submitting Registration	Additional Fees: • Electricity MUST BE PREORDERED and Drayage fees apply to ship to venue, these are ordered through the DoubleTree by Hilton  Will you be ordering Electrical Yes  No		
Mailing Address	Will you be ordering Electrical Yes   No		
Maining Address	Dooth Location Dogwoot*		
City, State, Postal Code	Booth Location Request*  Check the VSDS website for current booth availability. Exhibitor Booth Map is updated regularly on the Exhibitor Page.		
#1 VT Representative Name	1st Choice Booth #		
#1 VT Representative Contact Email	2nd Choice Booth #		
#1 VT Representative Contact Cell Phone	3rd Choice Booth #		
#2 VT Representative Name	List industry competitors you prefer not to be located next to:		
#2 VT Representative Contact Email			
#2 VT Representative Contact Cell Phone			

\*Assignment of exhibit space shall be made solely at the discretion of the VSDS on a first-come, first-served basis. Sponsors and the number of years of participation will be taken into consideration.

PLEASE SUBMIT NAME AND CONTACT INFO FOR ANY ADDITIONAL REPS WITH THIS FORM.

## **Additional Conference Marketing Opportunities**

We offer unique VSDS Advertising options. All of these help your company maintain a presence within the Vermont Dental Community, promote your products or services, and offer show specials while staying connected to attendees & dentists.

> One Available

\$3,500

One

Available

\$3,500

One

Available

#### Presenting Conference Sponsor \$6,000

- Company logo on Attendee Badges
- Linked company logo on the Conference Registration Page
- Opportunity to speak at the Annual Meeting
- One (1) complimentary conference pass
- One (1) Six-month rotator ad on the VSDS website
- Company Ad in conference brochure (must register before 5/23)
- Company logo on the conference registration page

Company logo on the conference registration page

- Company logo on Waterfall Signage in the hotel Atrium
- Logo placement on sponsor signage throughout the venue

Company logo printed on lanyards distributed to all attendees

Logo placement on sponsor signage throughout the venue

• Logo on signage at registration with WiFi log-in information

Customized WiFi password with your company name

 Company logo on the conference registration page • Logo placement on sponsor signage throughout the venue

Company listing in conference brochure (must register before 5/23)

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• One (1) Quarterly newsletter advertisement

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• One (1) 10' x 6' booth package

**Lanyard Sponsor** 

• (1) 10' x 6' booth package

WiFi Sponsor

#### Annual Mixer Sponsor

\$3,500

- Custom printed drink tickets featuring your company logo
- Premium placement for client-provided signage on the bar and buffet areas
- Speaking opportunity at the mixer to welcome attendees
- Company listing in conference brochure (must register before 5/23)
- Company logo on the Conference Registration Page
- Logo placement on sponsor signage throughout the venue
- One (1) Quarterly Newsletter Advertisement

One (1) 10' X 6' booth package

One Available

#### Directional Sign Sponsor

\$3,500

- Directional floor decals branded with your company logo
- Decals placed throughout high-traffic areas at venue
- Company listing in conference brochure (must register before 5/23)
- Company logo on the conference registration page
- Logo placement on sponsor signage throughout the venue
- (1) Quarterly newsletter advertisement

One Available

• (1) 10' x 6' booth package

### **Educational Sponsor**

\$1,500

- Name placement on conference website
- Company link on website
- · Logo placement on classroom monitors & name on stage

Multiple Available

Recognition during introduction of class

#### Smile Ambassador

\$500

- Name placement on conference website
- Logo on poster at registration area

Multiple Available

## **Conference Rates**

• (1) 10' x 6' booth package

• (1) Quarterly newsletter advertisement

Exhibitor Packa			
	Through 06/14/24	Beginning 06/15/24	Amount
Booth-Single	\$975	\$1,075	\$
<b>Booth-Double</b>	\$1,550	<b>\$1,750</b> #Thur	\$
Additional Rep I	\$		
Sponsorship Op	portunities	:	Amount
Presenting Spon	sor	\$6,000	\$
Annual Mixer Sp	onsor	\$3,500	\$
Lanyard Sponsor		\$3,500	\$
WiFi Sponsor		\$3,500	\$
Directional Sign Sponsor		\$3,500	\$
<b>Educational Sponsor</b>		\$1,500	\$
Smile Ambassador		\$ 500	\$

### **CONFERENCE TOTAL:**

Conference Registration Deadline: 08/19/24

### **PAYMENT METHOD**

- Check made payable to VSDS
- □ Credit Card MC/VISA/AMEX/DISC

Credit Card Number

**Expiration Date Security Code** 

**Billing Address for Card** 

City State Zip

Name on Card

**Authorized Signature** 

#### COMPLETE THIS FILLABLE REGISTRATION FORM **SAVE & RETURN:**

EMAIL: mail@vsds.org

US MAIL: VSDS 1 Kennedy Dr., STE L-3, So. Burlington, VT 05403

QUESTIONS: Junapr Events - 802-556-2934